

Steps to set up your RettGive campaign:



All you need to do is **email the following to Tim Freeman!**
Need inspiration? Check out these [active RettGive campaigns](#).

STEP 1 Create a title for your campaign.

Here is an example: "A Cure for Candace", but make it personal!

STEP 2 Share your story and explain the purpose of the campaign.

Tell people a little about your loved one – what they're like, what makes them smile? Talk about the diagnosis. One or two paragraphs is fine. Focus on your story, there will be information about Rett syndrome already featured on the website. Use the language that your network will respond best to, and feel free to add translations. Don't worry about making it perfect, we can also help proofread once you submit before going live.

STEP 3 Provide 4 (or more) photos.

These can be a mix of photos of your loved one alone and with family. Photos from a smartphone are fine, with the highest quality possible. Horizontal images fit the site better than vertical shots. A minimum of 4 images is required, if you have a few more then please send along.

STEP 4 Choose a fundraising goal.

Most campaigns have goals in the range of \$5,000 to \$25,000, but feel free to go higher! Set an ambitious but potentially achievable goal. You can always increase the goal if you reach it quickly, which can inspire more contributions. It's also totally fine if you don't reach your goal; it just helps motivate supporters.

STEP 5 Set different giving levels.

Identify your giving levels and name them. People tend to use their child's name in their giving levels. Naming the levels and personalizing them help motivate your supporters. You can have up to six giving levels, and either use the examples or choose your own labels and amounts for each. There will be an option for "Any amount you choose," as well. Here are some examples:

\$1,000 Sadie's Hero | \$500 Sadie's Star | \$250 Sadie's Champion | \$100 Sadie's Supporter | \$50 Sadie's Friend

STEP 6 Send it to Tim!

Send this over to me (Tim Freeman) and I'll have it set up for you in no time! Don't worry, you'll have a chance to review it all before going live. Once you are all set then I'll make it active and then it's time to activate your community by sharing links to the campaign far and wide!

TO EMAIL TIM: [CLICK HERE](#)